

Western Wisconsin Workforce Development Area Industry Employment Projections, 2006-2016

(Buffalo, Crawford, Jackson, Juneau, La Crosse, Monroe, Trempealeau, and Vernon counties)

NAICS	Industry Title	Estimated Employment ⁽¹⁾			
		2006	2016	Change	% Change
	Total, All Nonfarm Industries	137,380	148,610	11,230	8.2%
1133, 21, 23	Construction/Mining/Natural Resources	5,580	6,110	530	9.5%
31-33	Manufacturing	24,630	24,840	210	0.9%
311	Food Manufacturing	3,110	3,010	-100	-3.2%
333	Machinery Manufacturing	4,610	4,480	-130	-2.8%
337	Furniture and Related Product Manufacturing	3,910	4,200	290	7.4%
42, 44-45	Trade	21,630	21,970	340	1.6%
452	General Merchandise Stores	3,830	3,970	140	3.7%
48-49, 22	Transportation and Utilities (Including US Postal)	9,570	10,640	1,070	11.2%
52-53	Financial Activities	4,840	5,360	520	10.7%
61-62	Education and Health Services (Including State and Local Government)	30,970	35,920	4,950	16.0%
611	Educational Services (Including State and Local Government)	10,230	10,670	440	4.3%
622	Hospitals (Including State and Local Government)	8,180	9,700	1,520	18.6%
71-72	Leisure and Hospitality	13,250	14,760	1,510	11.4%
51, 54-56, 81	Information/Prof. Services/Other Services ⁽²⁾	14,420	16,260	1,840	12.8%
	Government (Excluding US Postal, State and Local Education and Hospitals) ⁽³⁾	12,500	12,760	260	2.1%

Notes:

(1) Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs. Employment does not include jobs among self-employed, unpaid family, or railroad workers. Employment is rounded to the nearest ten, with employment less than five rounded to zero. Totals may not add due to rounding.

(2) An estimate of non-covered employment is included in NAICS 8131 (Religious Organizations), but not in any other industries.

(3) Government employment includes tribal owned operations, which are part of Local Government employment.

Information is derived using 2006 CES and 2006 QCEW data. Unpublished data from the US Bureau of Labor Statistics and the US Census Bureau is also used.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy from 2006 to 2016. It is important to note that unanticipated events may affect the accuracy of the projections.

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, November 2008

Projections Methodology:

Victoria Udalova
 (608) 267-9607
Victoria.Udalova@dwd.wisconsin.gov

Local Analyst:

Bill Brockmiller
 (608) 785-9337
William.Brockmiller@dwd.wisconsin.gov